

John The U-Can! Man

C.E.O., The U-Can! Man LLC

Five-Year (July 2009-Present) Web.com Team/Family Member

A Model (www.johntheucanman.com) America Can Use



Letter to Mr. Dave Brown of Web.com

Without Web.com and your amazing team, there would be no www.johntheucanman.com. After retiring from the United States Army on December 1, 2007, I found myself starting a motivational company with a contract from APC Solutions, led by former Army Chief of Chaplains MG (Retired) GT Gunhus. This allowed me to be a consultant for over 18 months, working from home here in Valdosta, Georgia. I was happy and excited to be a business owner. In 2008, a team was assembled to help me get the U-Can! message of hope out to America first and ultimately the world. Things were running smoothly until April 2009, when I found myself abruptly out of work for my company. The contract ended, and I had to face the reality that when the country is in a recession, many companies cut back in the area of marketing and there is less demand for motivational speakers.

The Army helped me by allowing me to pursue an education. I was given the opportunity to attend college at Valdosta State University. July 2009 was the first time I heard about Web.com. My project leader Cirena Evenson's husband Nathan suggested some website companies to look into, and Web.com was one of those. I took a look online, and soon I was on the phone with Web.com Customer Service. The rest is [www.johntheucanman.com's](http://www.johntheucanman.com) five-year history. Mr. Brown, I am your happiest customer. I was treated like a valued Web.com partner throughout the past five years. In fact, all of the following are true:

- 1. I've never had a bad experience.**
- 2. I've never been treated like I wasn't important to Web.com.**
- 3. I've never had a question go unanswered.**
- 4. I've never been told I was one of millions; I was always treated like I was the only one.**
- 5. I never felt like I was a problem, even when I had bill-paying issues.**
- 6. I've never had to ask to contact Web.com management to share concerns or problems.**
- 7. I've never felt rushed by the modification team (they are simply the best).**
- 8. I've never been put on hold for any length of time.**
- 9. I've never heard any Web.com team member put other companies down.**
- 10. I've never had to consider leaving Web.com.**

This is how close I came to missing out on Web.com. After starting college in August, I was without business for my business and decided to help with the problems faced by our educational system. Hearing America's leaders voice their concerns regarding education year after year made me realize that, as a motivational speaker, offering some solutions in this area would help me reinvent myself while improving my own education at the same time.

During this time, I needed to cut back on a lot of expenses, and I thought Web.com would be one of those. It was around September 2009 when the awesome Web.com team kept calling and calling me. Finally, Rhoda got me on the phone and kept asking me what was going on and, more importantly, what Web.com could do to help me and my company. That day, I shared my situation with Rhoda and told her that I had to cut back and could no longer afford to keep the Web.com relationship. I will never forget the offer that Rhoda made. She said, "U-Can! Man, you have not really worked with our awesome modification team. You joined us in July, and after the website was up and running, you began having these issues you have explained to me today. First of all, Web.com is the one company that can help you with your goal to capture your college journey and use it to help others graduate from college. We are a good fit for you and your search for an innovative method to solve the problems you've identified with the education system. Let us do this with you. You spend the next 30 days working with our modification team, and after those 30 days, if you do not see how Web.com can fit into your plans, then we can end our relationship. We will work with you on the past-due bill and we will not let this be a hindrance between us seeing if we are good for each other."

Mr. Brown, all I can say is, the rest is history. www.johntheucanman.com is the results. As a matter of fact, I've paid for the entire year of September 2013 through August 2014. I graduated from college on December 7, 2013, and I will be briefing Valdosta State University President William McKinney on January 9 about my five-year example, potentially to be hired for a job at VSU. Web.com is the foundation of The U-Can! Man LLC. This is the only marketing bill my company has had for five years running.

I would currently define my company's bottom-line goals as helping others enroll in, progress through, and graduate from college. In June 2009, before joining Web.com, I had written a book titled *Return To Honor: A Soldier Story*. Now, along with Mandie Gossage, I have written a book titled *Graduating with Honors: If I Can, U-Can!* This book was written using material from www.johntheucanman.com, and the same can be said of a third book currently in progress, *The Voices of VSU*.

This has been a truly amazing journey. I am writing this letter of thanks for three reasons:

- 1) To share how awesome your team has been over the past five years
- 2) To ask you to consider using my model to attract other college students
- 3) To ask you to share how Web.com and The U-Can! Man LLC worked together

I am grateful and excited as I send you this letter. Everyone on the modification team told me to mail this letter to you, and they had confidence that you would read it. I would like to know if you would be willing to work with me to create the U-Can! College Model for current and future students. Here are some questions I have been asking college students around America:

If President Obama or any of our nation's leaders told you that you had five minutes to share ideas that would help improve educational performance in the USA, what would you say?

Please answer the following:

- 1) What have you learned about your college/university faculty and staff?
- 2) What is some advice a professor gave you that helped you excel?
- 3) What are some challenges that you've seen students overcome?
- 4) What are ten questions students can ask themselves to keep improving?
- 5) What are ten questions parents can ask themselves to help their children improve?
- 6) What are ten questions professors can ask themselves to help their students improve?
- 7) What can you tell me about school that can help others?
- 8) How was your experience with your advisor(s)?
- 9) What can you say about the latest syllabi and student evaluations?
- 10) Can you give any stories of positive outcomes that can be shared with Americans to help them improve?

You're given five minutes, and that's it. Most students told me that it would be impossible to answer these questions with their best effort in the allotted time. I tell them that my answer is simple: go to www.johntheucanman.com and you will find the answers to these 10 questions and a whole lot more. Also, you will find out Web.com is an amazing company that has worked with me over the past five years to ensure these type of questions can be answered with some show-and-tell solutions.

Mr. Brown, I would like for Web.com's business to increase, and with my story and our partnership, this will be the case. I am excited and looking forward to hearing from you. I think your bottom line can only increase with The U-Can! Man out front telling Americans, "If I Can, U-Can, thanks to Web.com!"

Sir, I have posted this letter on www.johntheucanman.com on our Book #3 page. I plan on telling every member of your team to read it and see that I have kept my word and shared how I am 100% HAPPY with Web.com. I am including my resume in this letter as well. Thank you.

John Wallace Isom Jr

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Education

B.A. Degree in Sociology and Anthropology **Dec 2013**
Valdosta State University (VSU), Valdosta, GA.

Intern, Valdosta State University, Office of Social Equity, **Aug – Dec 2013**
150 hours of field experience with Dr Maggie Viverrette, Director as my field supervisor. Learned about the many aspects of diversity, wrote a book to help increase enrollment and graduation rates at VSU, titled *Graduating With Honors: If I Can, U-Can!*

Career History & Accomplishments:

CEO, The U-Can! Man LLC, Valdosta, GA, 2008-2013

Designed, developed and implemented Chamber of Commerce minority recruiting plan titled "Each One Reach One"

Designed, developed and published One Hour of Hope presentation

Designed, developed and launched interactive motivational website

Chaplain Recruiter Consultant, APC Solutions, Valdosta, GA 2007-2009

Designed, developed and implemented mentoring and empowerment training to over 5000 potential Chaplains

Created and implemented a Chaplain recruitment program resulting in over 100 chaplains recruited.

Recognized as top recruiter on the APC Solutions team

United States Army. 1982-2007

Designed, developed and implemented the Recruiting Course Final Evaluation used by the entire US Army Recruiting School Basic Course

Designed, developed and implemented a system to identify individual instructors' Strengths and weaknesses

Recognized as leader of three #1 recruiter teams.

Memberships & Affiliations

2013 Who's Who Class Among College Students, Valdosta State University
Valdosta-Lowndes County Chamber of Commerce
National Society of Leadership Success, Valdosta State University Chapter

References:

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