



June 2007 Hampton VA

7 Year Update



December 2014

John “The U-Can! Man” Isom after Retirement from the Army **(Ongoing)** Marching Orders.

## Bishop Vashti McKenzie



Use by God to Challenge John “The U-Can! Man” Isom to:

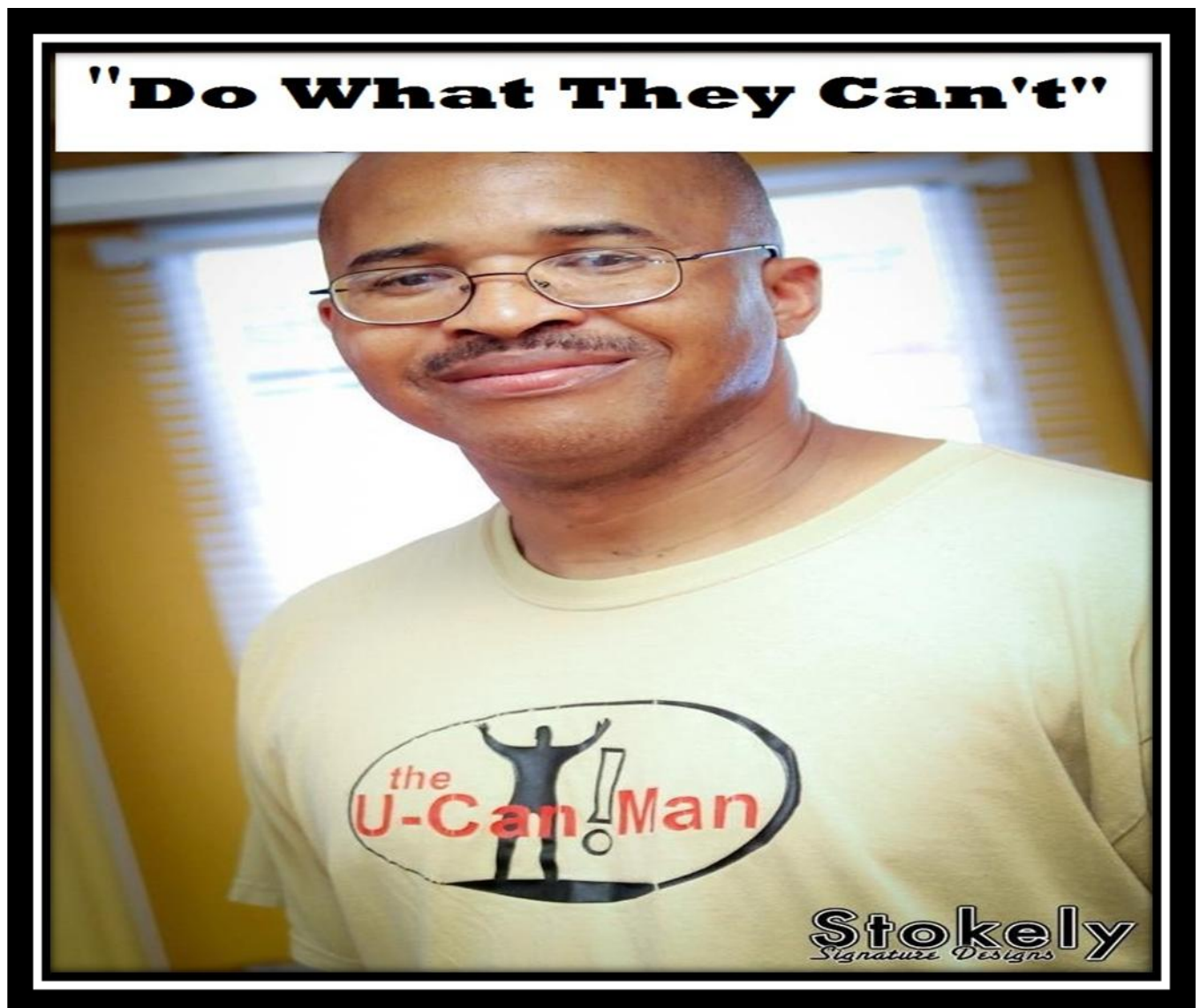
- 1)** Be a river and a reservoir-  
Ezekiel 47:1-13 (Feb 2007, Boston, MA)
- 2)** Be about preaching good news in hard times-  
Exodus 4:10-12 (June 2007, Hampton, VA)
- 3)** Realize that Our Lord Jesus Majors in Change-  
1 Samuel 2:13-23 (June 2007, Hampton, VA)
- 4)** Pray Always and Live Every DROP of Good- Ephesians 6:19-20 and Romans 8:28 (June 2007, Hampton, VA)
- 5)** Seek first the Kingdom of God operating systems. Mathew 6:33 (29 Jan 2009 Louisville, KY)

**Results 7 Years Later on [www.johntheucanman.com](http://www.johntheucanman.com)**

**The best Is yet to come starting Year #8 (New Beginnings) See Below**

I'm ready to hit the road running in 2015! John "The U-Can! Man" Isom is ready to share the first "Do What They Can't" Five-Year Model (2009-2013) and launch a new "Do What They Can't" Five-Year Model (2015-2019) for you and your team. U-Can! bring me to your team! Just remember: 1) I am married (24 years) with five children. 2) I will need your help in order to come to your team. 3) A love offering will be asked for.

See the results of the first "Do What They Can't" Five-Year Model at [www.johntheucanman.com](http://www.johntheucanman.com) and ask yourself, "Would it be beneficial to have the 31 skills on the "Do What They Can't" table done by all my team members for the next five years?" If the answer is yes, bring John "The U-Can! Man" Isom to your area so I can show you how to make it happen! If the answer is no at this time, share this post so that other teams can have the opportunity to say yes.



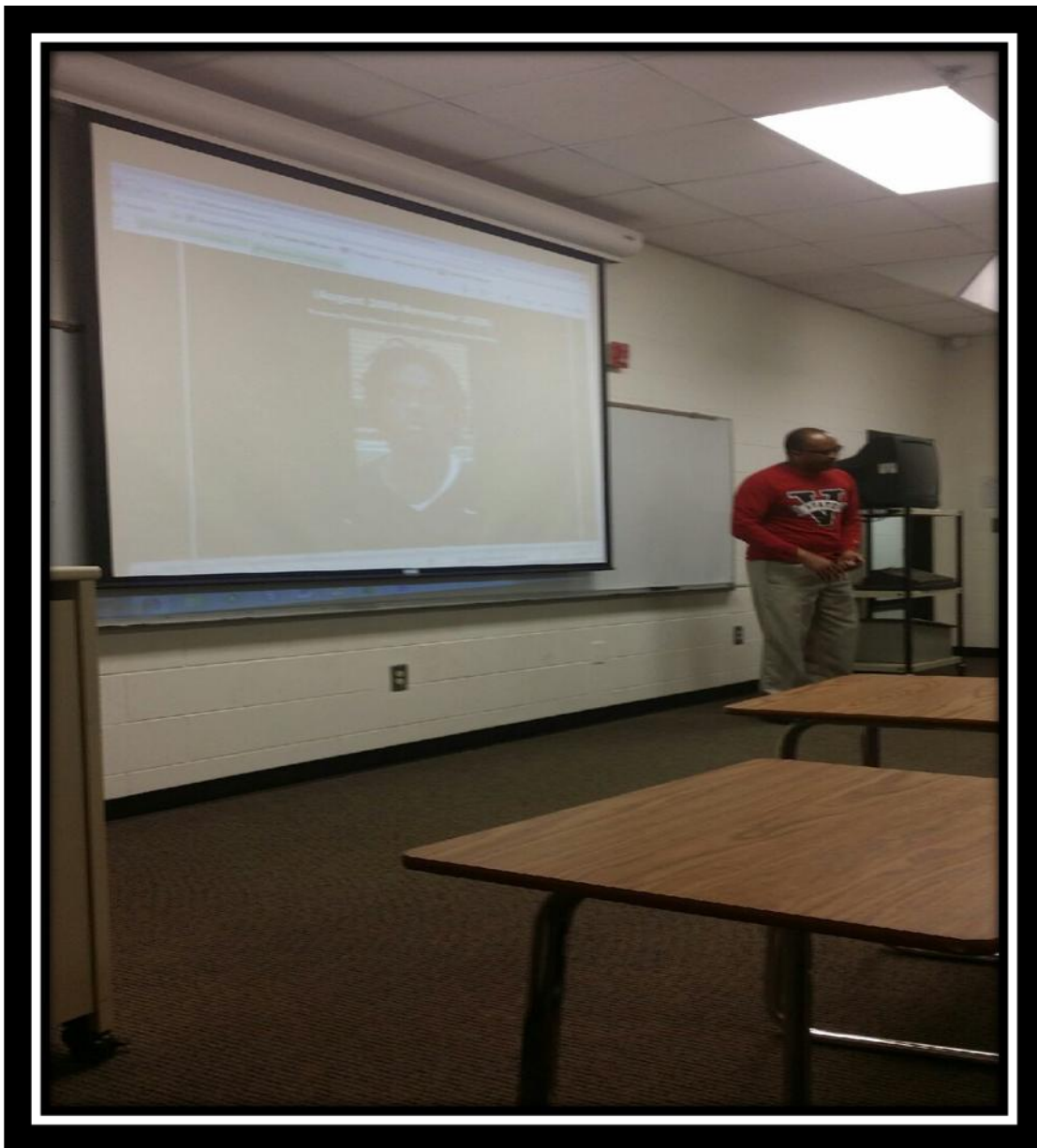
**Print Off: John “The U-Can! Man” Isom : 31 Skills “Do What They Can’t” Table**

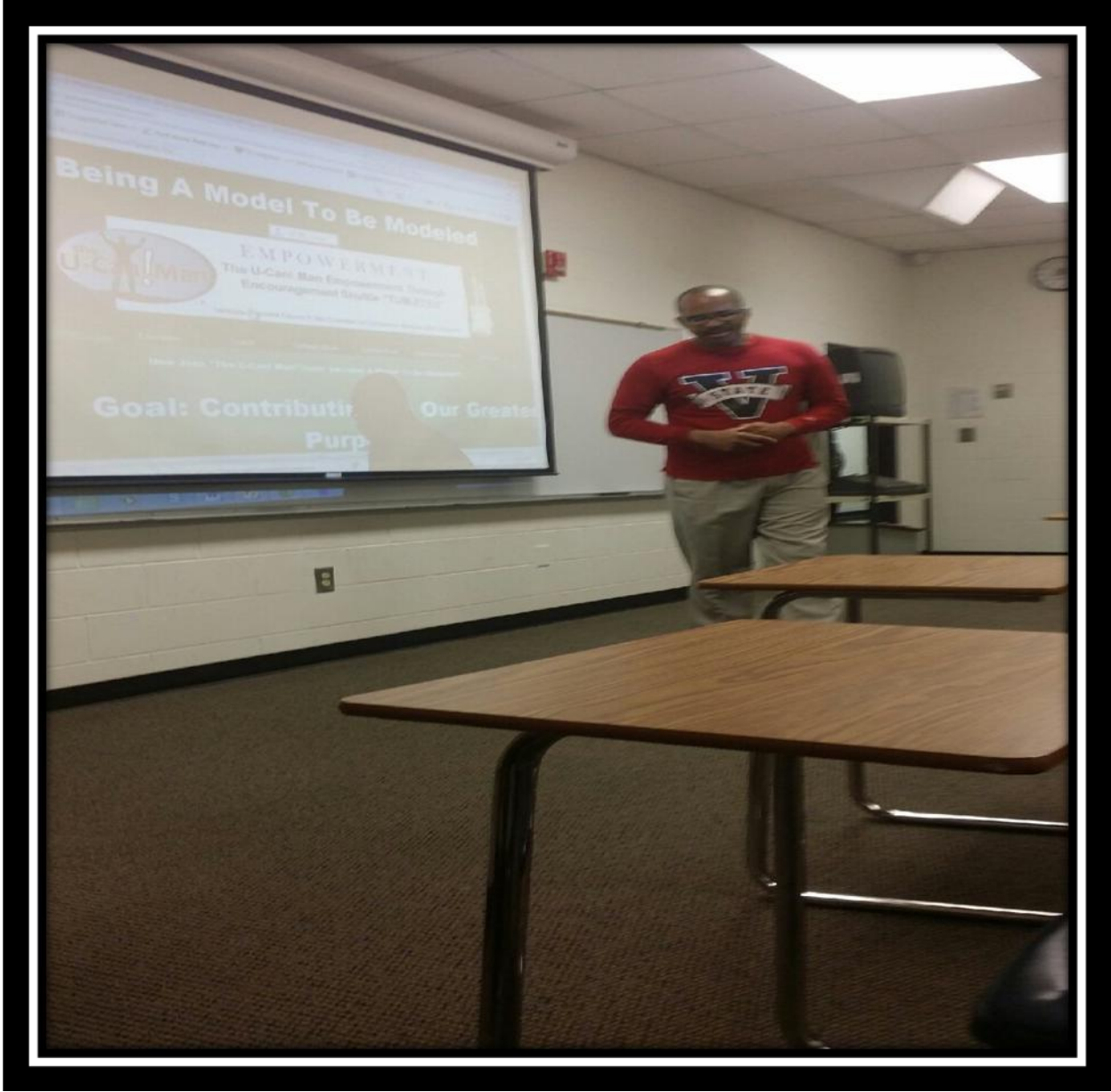
| <b>HONORING THEM BY DOING WHAT THEY CAN'T 2015-2019</b>                             |   |           |           |           |
|---|---|-----------|-----------|-----------|
| 1- All Fallen Soldiers, United States of America                                    | (I served 25 1/2 years June 1982- 2007)           |           |           |           |
| 2- Sidney Bivins Jr. Nov, 2009 Valdosta, GA.  | (My college classmate- Aug 2009- Nov 2009)        |           |           |           |
| 3- Trayvon Martin Feb, 2012 Sanford, FL.  | (Became USA National Story)                       |           |           |           |
| 4- Kendrick Johnson Jan, 2013 Valdosta, GA.   | (My Son Caleb Isom Classmate)                     |           |           |           |
| <b>5- Eric Gardner July, 2014 Staten Island NY.</b>                                 | <b>(Became USA National Story- Father of Six)</b> |           |           |           |
| 6- Mike Brown Jr. Aug, 2014 Ferguson, MO.   | (Became USA National Story)                       |           |           |           |
| <b>7- The persons You know around the USA.</b>                                      | <b>(Our Family)</b>                               |           |           |           |
| Name _____  | I accept the “Do What They Can’t” challenge-      | Year 2015 | (Year #1  |           |
| Name _____  | I accept the “Do What They Can’t” challenge-      | Year 2016 | (Year #2) |           |
| Name _____  | I accept the “Do What They Can’t” challenge-      | Year 2017 | (Year #3) |           |
| Name _____  | I accept the “Do What They Can’t” challenge-      | Year 2018 | (Year #4) |           |
| Name _____  | I accept the “Do What They Can’t” challenge-      | Year 2019 | (Year #5) |           |
| <b>John “The U-Can! Man” Isom : 31 Skills (5 Year) “Do What They Can’t” Table</b>   |   |           |           |           |
| 1) Attend and graduate from college   | Do  | Doing     | Did       | Didn't NA |
| 2) Be a good parent   | Do  | Doing     | Did       | Didn't NA |
| 3) Be a good spouse   | Do  | Doing     | Did       | Didn't NA |
| 4) Attend graduate school and graduate  | Do  | Doing     | Did       | Didn't NA |
| 5) Get a good paying job  | Do  | Doing     | Did       | Didn't NA |
| 6) Excel on your job and set the example  | Do  | Doing     | Did       | Didn't NA |
| 7) Be a value adding citizen where planted  | Do  | Doing     | Did       | Didn't NA |
| 8) Vote in ever election, local and national  | Do  | Doing     | Did       | Didn't NA |
| 9) Drive without texting  | Do  | Doing     | Did       | Didn't NA |
| 10) Treat people as they should be treated  | Do  | Doing     | Did       | Didn't NA |
| 11) Ask “Why?” in order to grow   | Do  | Doing     | Did       | Didn't NA |
| 12) Ask “Why not?” in order to grow   | Do  | Doing     | Did       | Didn't NA |
| 13) Ask “How might we...?” in order to grow   | Do  | Doing     | Did       | Didn't NA |
| 14) Mentor and coach others to success  | Do  | Doing     | Did       | Didn't NA |
| 15) Make and keep your promises   | Do  | Doing     | Did       | Didn't NA |
| 16) Write books and have them published   | Do  | Doing     | Did       | Didn't NA |
| 17) Peacefully march and protest for change   | Do  | Doing     | Did       | Didn't NA |
| 18) Offer solutions to help solve problems  | Do  | Doing     | Did       | Didn't NA |
| 19) Produce strategies to help others   | Do  | Doing     | Did       | Didn't NA |
| 20) Achieve your dreams and help others   | Do  | Doing     | Did       | Didn't NA |
| 21) Join Chamber Of Commerce or another...  | Do  | Doing     | Did       | Didn't NA |
| 22) Attend your children birthday events  | Do  | Doing     | Did       | Didn't NA |
| 23) Share your wisdom learned with others   | Do  | Doing     | Did       | Didn't NA |
| 24) Enjoy your friends and family success   | Do  | Doing     | Did       | Didn't NA |
| 25) Give back to your community   | Do  | Doing     | Did       | Didn't NA |
| 26) Own your own business...  | Do  | Doing     | Did       | Didn't NA |
| 27) Read your children report cards etc...  | Do  | Doing     | Did       | Didn't NA |
| 28) Do class presentations about your passion                                       | Do  | Doing     | Did       | Didn't NA |
| 29) Make your parents smile   | Do  | Doing     | Did       | Didn't NA |
| 30) Be your best self ever day  | Do  | Doing     | Did       | Didn't NA |
| 31) Do more than is required of you   | Do  | Doing     | Did       | Didn't NA |
| In 5 years (2015-19 <b>U-Can! Answer “I-Did”</b> all 31 Skills honouring the fallen |   |           |           |           |

**#28 DO WHAT THEY CAN'T EXAMPLE DONE NOV 18TH & 19TH**

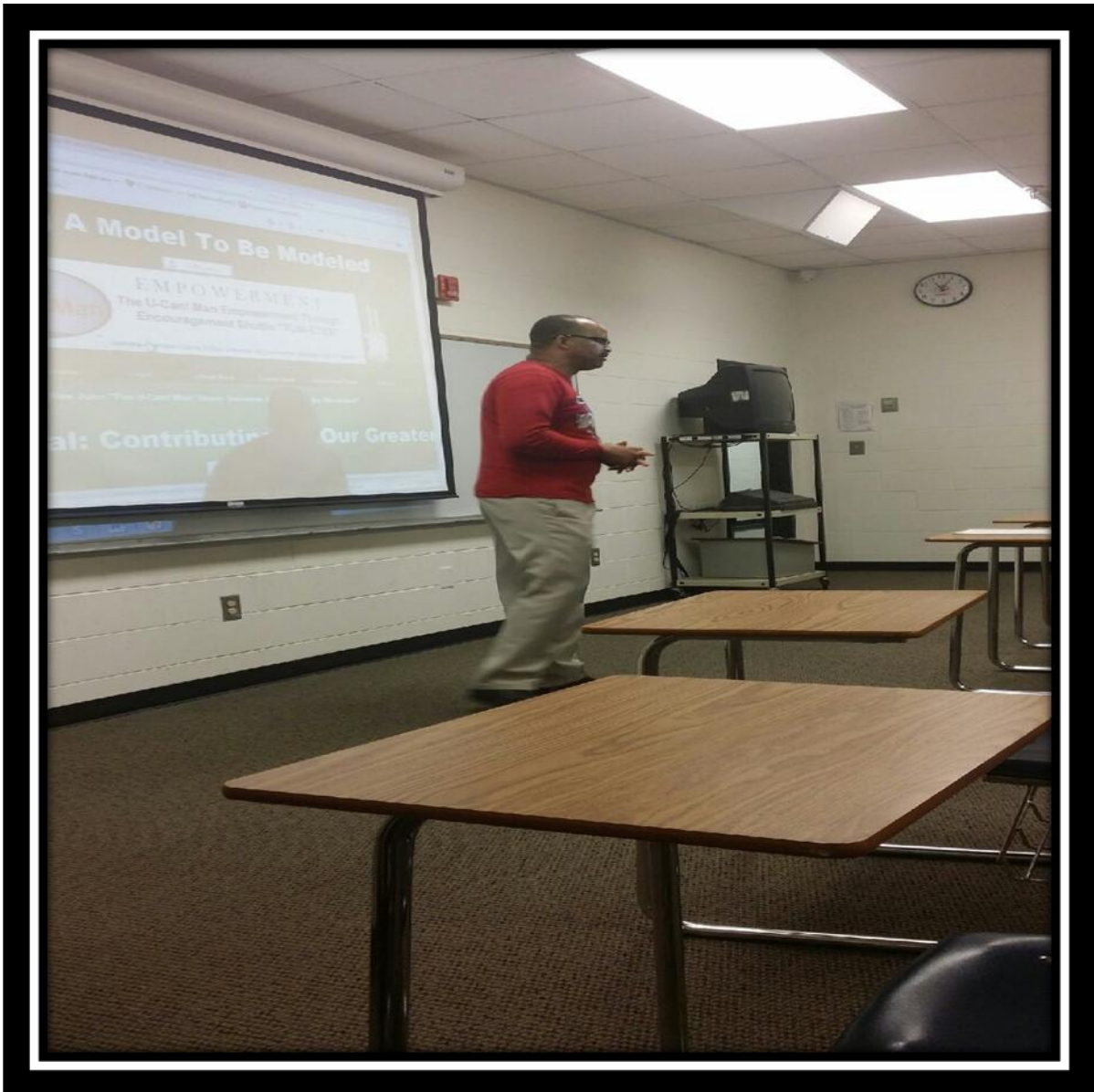
**Thank You Ms Hepburn for the three pictures from our 18-19 November 2014 presentations, your two classes were super. I hope to see all of them (Transfer) at Valdosta State University next year. They were the first of many "Model To Be Modeled" presentations.**

**LYNETTE M. HEPBURN, MPA  
Instructor, VSU Entry Program  
South Georgia State College**





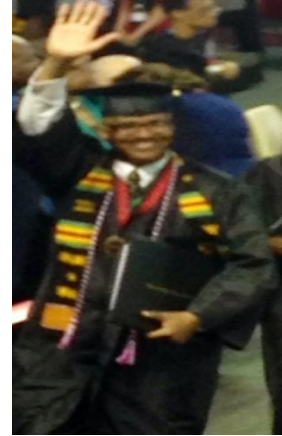




# John “The U-Can! Man” Isom

Five-Year (July 2009-Present) Web.com Team/Family Member

A Model ([www.johntheucanman.com](http://www.johntheucanman.com)) America Can Use



## Letter to Mr. Dave Brown of Web.com

Without Web.com and your amazing team, there would be no [www.johntheucanman.com](http://www.johntheucanman.com). After retiring from the United States Army on December 1, 2007, I found myself starting a motivational company with a contract from APC Solutions, led by former Army Chief of Chaplains MG (Retired) GT Gunhus. This allowed me to be a consultant for over 18 months, working from home here in Valdosta, Georgia. I was happy and excited to be a business owner. In 2008, a team was assembled to help me get the U-Can! message of hope out to America first and ultimately the world. Things were running smoothly until April 2009, when I found myself abruptly out of work for my company. The contract ended, and I had to face the reality that when the country is in a recession, many companies cut back in the area of marketing and there is less demand for motivational speakers.

The Army helped me by allowing me to pursue an education. I was given the opportunity to attend college at Valdosta State University. July 2009 was the first time I heard about Web.com. My project leader Cirena Evenson's husband Nathan suggested some website companies to look into, and Web.com was one of those. I took a look online, and soon I was on the phone with Web.com Customer Service. The rest is [www.johntheucanman.com](http://www.johntheucanman.com)'s five-year history. Mr. Brown, I am your happiest customer. I was treated like a valued Web.com partner throughout the past five years. In fact, all of the following are true:

- 1. I've never had a bad experience.***
- 2. I've never been treated like I wasn't important to Web.com.***
- 3. I've never had a question go unanswered.***
- 4. I've never been told I was one of millions; I was always treated like I was the only one.***
- 5. I never felt like I was a problem, even when I had bill-paying issues.***
- 6. I've never had to ask to contact Web.com management to share concerns or problems.***
- 7. I've never felt rushed by the modification team (they are simply the best).***
- 8. I've never been put on hold for any length of time.***
- 9. I've never heard any Web.com team member put other companies down.***

## **10. I've never had to consider leaving Web.com.**

This is how close I came to missing out on Web.com. After starting college in August, I was without business for my business and decided to help with the problems faced by our educational system. Hearing America's leaders voice their concerns regarding education year after year made me realize that, as a motivational speaker, offering some solutions in this area would help me reinvent myself while improving my own education at the same time.

During this time, I needed to cut back on a lot of expenses, and I thought Web.com would be one of those. It was around September 2009 when the awesome Web.com team kept calling and calling me. Finally, Rhoda got me on the phone and kept asking me what was going on and, more importantly, what Web.com could do to help me and my company. That day, I shared my situation with Rhoda and told her that I had to cut back and could no longer afford to keep the Web.com relationship. I will never forget the offer that Rhoda made. She said, "U-Can! Man, you have not really worked with our awesome modification team. You joined us in July, and after the website was up and running, you began having these issues you have explained to me today. First of all, Web.com is the one company that can help you with your goal to capture your college journey and use it to help others graduate from college. We are a good fit for you and your search for an innovative method to solve the problems you've identified with the education system. Let us do this with you. You spend the next 30 days working with our modification team, and after those 30 days, if you do not see how Web.com can fit into your plans, then we can end our relationship. We will work with you on the past-due bill and we will not let this be a hindrance between us seeing if we are good for each other."

Mr. Brown, all I can say is, the rest is history. [www.johntheucanman.com](http://www.johntheucanman.com) is the results. As a matter of fact, I've paid for the entire year of September 2013 through August 2014. I graduated from college on December 7, 2013, and I will be briefing Valdosta State University President William McKinney on January 9 about my five-year example, potentially to be hired for a job at VSU. Web.com is the foundation of The U-Can! Man LLC. This is the only marketing bill my company has had for five years running.

I would currently define my company's bottom-line goals as helping others enroll in, progress through, and graduate from college. In June 2009, before joining Web.com, I had written a book titled *Return To Honor: A Soldier Story*. Now, along with Mandie Gossage, I have written a book titled *Graduating with Honors: If I Can, U-Can!* This book was written using material from [www.johntheucanman.com](http://www.johntheucanman.com), and the same can be said of a third book currently in progress, *The Voices of VSU*.

This has been a truly amazing journey. I am writing this letter of thanks for three reasons:

- 1) To share how awesome your team has been over the past five years
- 2) To ask you to consider using my model to attract other college students
- 3) To ask you to share forward how Web.com and The U-Can! Man LLC worked together

I am grateful and excited as I send you this letter. Everyone on the modification team told me to mail this letter to you, and they had confidence that you would read it. I would like to know if you would be willing to work with me to create the U-Can! College Model for current and future students. Here are some questions I have been asking college students around America:

If President Obama or any of our nation's leaders told you that you had five minutes to share ideas that would help improve educational performance in the USA, what would you say? Please answer the following:



- 1) What have you learned about your college/university faculty and staff?
- 2) What is some advice a professor gave you that helped you excel?
- 3) What are some challenges that you've seen students overcome?
- 4) What are ten questions students can ask themselves to keep improving?
- 5) What are ten questions parents can ask themselves to help their children improve?
- 6) What are ten questions professors can ask themselves to help their students improve?
- 7) What can you tell me about school that can help others?
- 8) How was your experience with your advisor(s)?
- 9) What can you area about the latest syllabi and student evaluations?
- 10) Can you give any stories of positive outcomes that can be shared with Americans to help them improve?

You're given five minutes, and that's it. Most students told me that it would be impossible to answer these questions with their best effort in the allotted time. I tell them that my answer is simple: go to [www.johntheucanman.com](http://www.johntheucanman.com) and you will find the answers to these 10 questions and a whole lot more. Also, you will find out Web.com is an amazing company that has worked with me over the past five years to ensure these type of questions can be answered with some show-and-tell solutions.

Mr. Brown, I would like for Web.com's business to increase, and with my story and our partnership, this will be the case. I am excited and looking forward to hearing from you. I think your bottom line can only increase with The U-Can! Man out front telling Americans, "If I Can, U-Can, thanks to Web.com!"

Sir, I have posted this letter on [www.johntheucanman.com](http://www.johntheucanman.com) on our Book #3 page. I plan on telling every member of your team to read it and see that I have kept my word and shared how I am 100% HAPPY with Web.com. I am including my resume in this letter as well. Thank you.

**John Wallace Isom Jr**

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