

“John always remember U-Can! is good for starters;
however U-Did It Is better for endings.”

June 2009

Before Starting College at Valdosta State University August 2009

Myrna Ballard President of the Valdosta-Lowndes 5 Star Chamber of Commerce



BA Sociology with Minor In African American Studies

Expected Graduation Date 7 December 2013

Thanks President Myrna Ballard for encouraging me to go from
The U-Can! Man to The U-Did it Man In Continuing Education

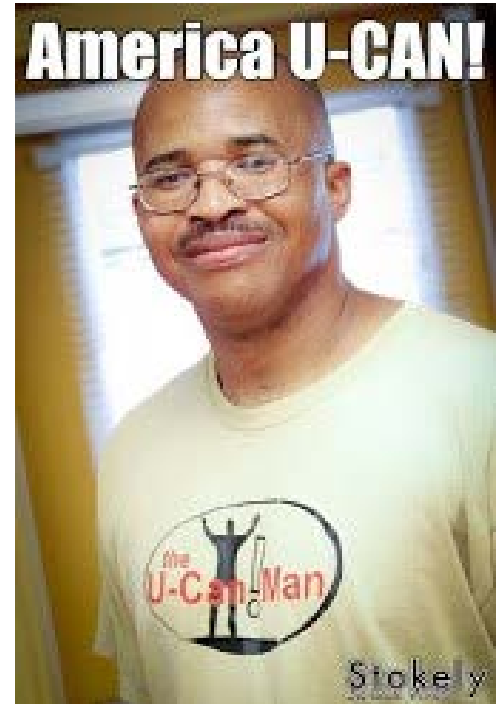
Check out www.johntheucanman.com to see some the results

Meet John W. Isom

The Monticello Florida native, and retired army veteran is the

- Founder
- Creator
- C.E.O

Of The U-Can! Man, LLC

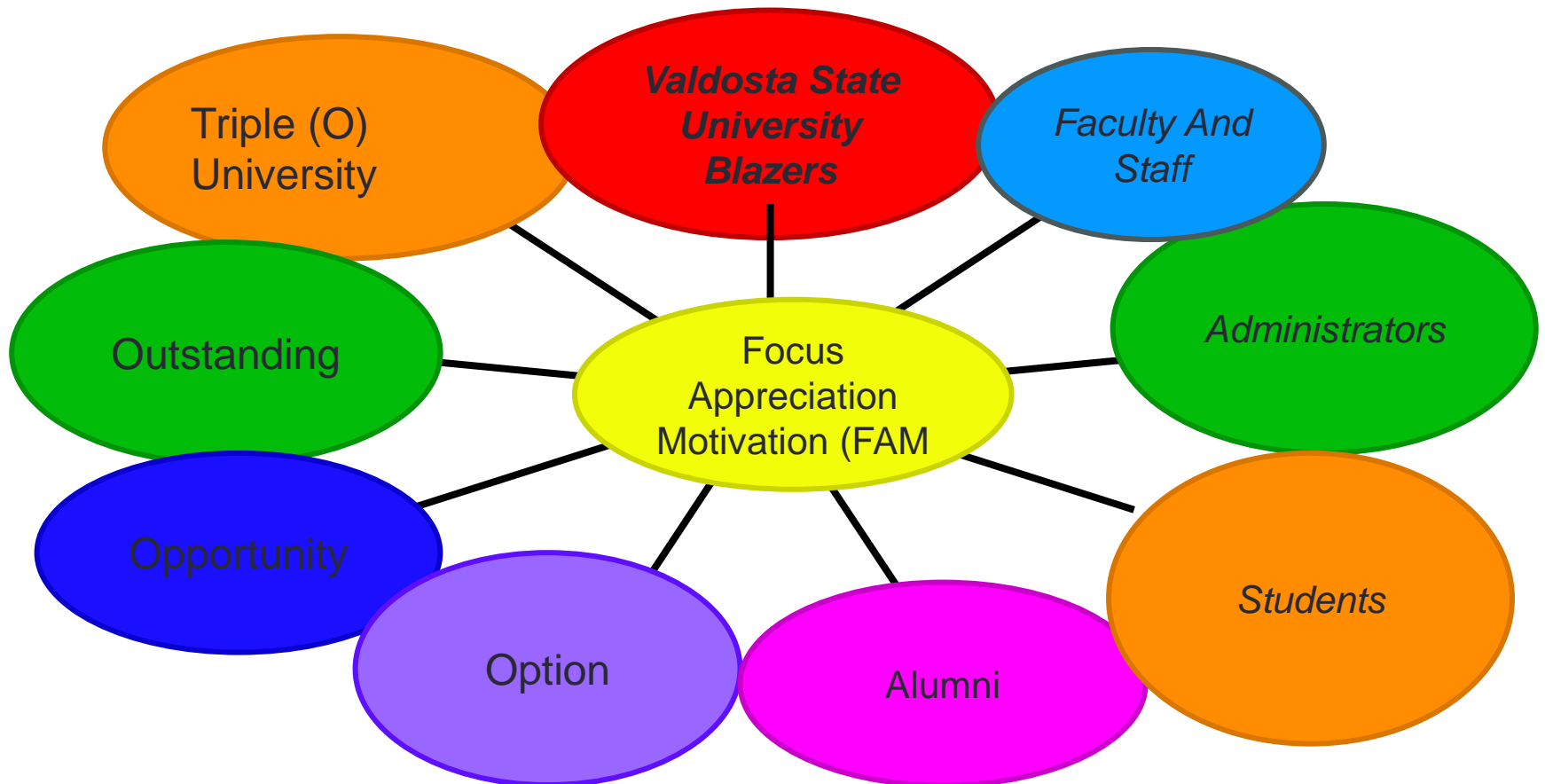


The U-Can! Man 5 Year (August 2009-December 2013) Assessment Of Valdosta State University

www.johntheucanman.com

7 December 2013 Graduate With BA Sociology and Minor African American Studies

If I-can! U-can!



How did I get here?



Continuing
VALDOSTA
STATE
UNIVERSITY
Education

the
U-Can ! Man




Graduating
WITH
HONORS

IF I CAN, U-CAN!

JOHN W. ISOM JR.
MANDIE GOSSAGE

Bottom-Line

- This is Your Time To Shine

A portrait of Isaac Newton, showing him with long, curly hair, wearing a dark coat and a white cravat. The portrait is set against a dark background.

If I have seen further than others, it is by standing
upon the shoulders of giants.

(Isaac Newton)

lzquotes.com

The U-Can! Man View of Leadership

1995-Present

Bring Out The Best In People



U- You

C- Capture your message, moments, memories, moments, memories

A- Attack every assignment with your best effort

N- Never be defeated



More Than 600,000 Copies in Print

Bringing Out the Best in People

HOW TO ENJOY HELPING OTHERS EXCEL



A L A N L O Y M C G I N N I S

The U-Can! Man Favorite Book

1995-Present

Bringing Out the Best in People

Below are the 12 Rules for Bringing Out the Best in People explained in the book

- 1: Expect the best from people you lead.**
- 2: Make a thorough study of the other person's needs.**
- 3: Establish high standards for excellence.**
- 4: Create an environment where failure is not fatal.**
- 5: If they are going anywhere near where you want to go, climb on other people's bandwagons.**
- 6: Employ models to encourage success.**
- 7: Recognized and applaud achievement.**
- 8: Employ a mixture of positive and negative re-enforcement.**
- 9: Appeal sparingly to the competitive urge.**
- 10: Place a premium on collaboration.**
- 11: Build into the group and allowance for storms.**
- 12: Take steps to keep your own motivation high.**

The U-Can! Man Favorite Book

1995-Present

**Bringing Out the Best in People
19 Years Of Employing these 12 Rules**



I have learned how to GIVE
PEOPLE HOPE by bringing out
the best in people

B.A. Degree in Sociology and Anthropology

Expected 7 Dec 2013

Minor: African American Studies



Valdosta State University
Valdosta, GA

Always Remember U-CAN!

- U- You
- C- Capture your message, moments, memories, moments, memories
- A- Attack every Job Search with your best effort
- N- Never be defeated

