

Brother John Wallace Isom Jr.
The U-Can! Man LLC

JULY 2009

To: the President of the United States and
First Lady, Barack Obama and Michelle
Obama, and their two children

From: SFC (R) John Wallace Isom Jr, the U-
Can! Man

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And I will make them and the places round about my hill a blessing; and I will cause
the shower to come down in his season; there shall be showers of blessing.

Ezekiel 34:26

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Mr. President, I have been trying to contact you for the past six months. Here are some things you should know about me:

- I am a preacher (Baptist Minister), not a politician.
- I am the owner of a new small business located in Valdosta, GA: The U-Can! Man LLC.
- I am a member of VOICE (Volunteers for President Obama Initiating Change Everywhere), an OFA affiliate located in Tallahassee, FL.
- After serving my country as a soldier for 25 years, 5 months, and 1 day, I retired in December 2007 (the month that many say the recession began).
- I am the owner of the U-Can! Man logo, which became a registered trademark in March 2009.
- I have only heard you speak live once, in June 2007, when you spoke in front of Bishop Vashti McKenzie at the Hamptons Minister Conferences. I was there in the crowd when you said, "I am a politician, not a preacher."
- Bishop Vashti McKenzie preached to me twice the year of my retirement: in February in Boston, MA, and at the June event in Hampton, VA. I have attached a photo from the second event.

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- Bishop McKenzie challenged me to live four sermons she delivered in 2007:
 - 1) Be a River and a Reservoir- Ezekiel 47:1-13 (Feb 2007, Boston)
 - 2) Be about Preaching Good News in Hard Times- Exodus 4:10-12 (June 2007, Hampton)
 - 3) Realize that Our Lord Jesus Majors in Change- 1 Samuel 2:13-23 (June 2007, Hampton)
 - 4) Pray Always and Live Every DROP of Good- Ephesians 6:19-20 and Romans 8:28 (June 2007, Hampton)

I was inspired to tell Bishop McKenzie that God had used her to give me my retirement marching orders. I am a Baptist minister; however, as I told Bishop McKenzie, I first became a believer at Union Branch AME Church in July 1977. Now, exactly 30 years later, I was blessed enough to meet the first-ever female bishop in the AME Church.

Mr. President, in my quest to meet you, God blessed me to meet Bishop Vashti McKenzie again on January 29, 2009. I mentioned to her then that God would use her to connect the Yes We Can Man, President Barack Obama, and the U-Can! Man, myself. I told her to

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preach the Word, because I was going to go back home and live it. That day, she preached on Seek First the Kingdom of God Operating Systems.

After her message, the AME Senior Bishop Bryant delivered some news that very few people know. On the morning of January 20, 2009, President Barack Obama sent for Bishop Vashti McKenzie, requesting prayer for himself and his family. This means that Bishop McKenzie prayed for the Yes We Can Man on January 20, 2009, and preached to the U-Can! Man on January 29, 2009, in Louisville, KY. WOW!

Also, Mr. President, I heard later that our awesome First Lady, Michelle Obama, had chosen to make the military family one of the areas she would focus on during her tour of duty. This added to my belief that I should connect with you, and that both of you should read my book. It is a story that will give our First Lady resources to inspire the American military family, and it includes some words about how our President will be viewed four years from now.

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I am grateful to you for reading this note, and I have attached Bishop Vashti McKenzie's photo as well as a news release that is hitting the press in about two weeks. It is my desire to help our nation realize that it is "Tora Tora Tora" time. The Japanese naval commander states, "I fear all we have done is awaken a sleeping giant, and fill him with a terrible resolve." The U-Can! Man fully believes that all this recession has done is awaken a sleeping giant (the USA) and fill her with a terrible resolve.

Mr. President, you telling us (the sleeping giant) "Yes We Can" WOKE US UP. Now, the awakened giant is looking for, waiting on, searching for your next great CAUSE to rally around. I believe that CAUSE is U-CAN! I speak to so many Americans who are sick of hearing U-CAN'T. They hear it in news about healthcare, climate change, the errors of the last administration, etc... But what they really need to hear is U-CAN! and that is why the Yes We Can slogan was such a huge hit with our nation. Once America becomes receptive to the U-CAN! message, our country will finally realize its full potential.

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Thank you again for your time. I will begin faxing this request to meet you on July 6 and continue to fax it every day. Below is a copy of the press release concerning my book, which will be made available to America first, then across the globe. Mr. President, U-CAN!

The U-CAN! Man LLC

CEO, John Wallace Isom Jr

As Always Remember U-CAN!

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****FOR IMMEDIATE RELEASE****

John (The U-Can! Man) Isom Written with Lorraine Thomas

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Empowering New Nonfiction Book Proclaims: You CAN!

The U-Can! Man Isom Shares His Personal Journey from the Prison to the Palace to Reignite America

VALDOSTA, Ga. – Reviving the explosive slogan of the Obama campaign, John (The U-Can! Man) Isom stresses to readers: “Yes We Can!” Through the retelling of his life journey in ***Return To Honor: A Soldier Story: Never Ever Give Up!*** ([published by AuthorHouse](http://publishedby.AuthorHouse.com)), the new nonfiction book, written with Lorraine Thomas, Isom delivers the promise of hope, renewed faith and self-reliance.

Empowering and honest, Isom reflects upon the true events that transpired March 11, 1999, when he was fired from his recruiting section at the height of his unit’s success. From this point, Isom had to endure the trials of an extremely hostile military environment in which he faced the possibility of being thrown out of the military after 17 years of receiving excellent reviews and evaluations of his performance, without the possibility of retirement. It is Isom’s belief that it was only by God’s grace that he is able to retire after serving more than 25 years of active duty with his honor restored.

Return To Honor: A Soldier Story is both an inspiring true-life story and an invaluable resource for those looking for hope during trying times when the need to face all obstacles is the most demanding. Isom writes:

Did you know that you have the power to turn your dreams and ambitions into your life’s guiding force, to begin every day with strong motivation and end every day with strong satisfaction, to communicate effectively so you can guide and minister to others? Through a lifetime of experience serving God, Giving Hope to others, I have learned the secrets that will allow anyone to unlock his or her true potential, and I would love to share these HOPE secrets with you ... The Lord has assured us that nothing is impossible, and no matter where you come from or what you’re attempting to achieve, it is my belief that U-CAN!

Isom’s journey resulted in a renewed belief in God’s plan and the power of relying on him and on family. Now the founder of the U-CAN! Man ministry in Valdosta, Ga, Isom remains dedicated to spreading the message of Christ and letting the men and women of God know that they can do whatever God says they can do. More so, ***Return To Honor: A Soldier Story*** serves as a rallying call for United States citizens and the government during these trying times, encouraging readers to believe in themselves and God in order to turn things around.

John Isom was born in Thomasville, Ga., and has served in the army for more than 25 years of active duty. He and his wife, Karen, have four children and live in Valdosta, Ga. ***Return To Honor: A Soldier Story*** is his first published book.

AuthorHouse is the premier publishing house for emerging authors and new voices in literature. For a complimentary copy of this book for review, members of the media can contact the AuthorHouse Promotional Services Department by calling 888-728-8467 or emailing pressreleases@authorhouse.com. (When requesting a review copy, please provide a street address.)

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Do You Need Hope in Your Life?

Find out how to cope with stress, loss, anxiety and uncertainty by attending **One Hour of HOPE** event Saturday, July 25th.

One full hour of inspiration and messages of encouragement for your personal, spiritual and professional life. Enjoy the music and dance created to lift your spirit.

Presented by

John Isom, Jr, The U-Can! Man and author of,

Return To Honor: A Soldier Story

Learn the 10 BE's for success and
5 Bells to answer to speed success along

U-Can! fulfill your dreams and transform your life, your attitude and have HOPE in your daily walk.

**One Hour of HOPE
Union Cathedral
1050 E. Hill Avenue
Valdosta, GA**

Registration opens at 10:00 a.m. Program starts promptly at 10:30 a.m.

Here's what one of our readers say about The U-Can! Man:

"...I can only say that this 3-in-1 book went way beyond what I prayed for. First it is a real human interest story. The middle of the book lets you find out how the U-Can Man came alive. Then John gives you a 31 day Journal for hope during this recession." Ethel Doyle

Don't miss this important life changing event. Register now! Call 229.588.6112 or email theucanman@yahoo.com Get your free gift at the end of the program. The U-Can! Man will be available for a book signing following the program.

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PUBLIC SERVICE ANNOUNCEMENT

FROM: The U-Can! Man, LLC
ATTN: PSA DIRECTOR
DATE: 6 July 2009
CONTACT: John Isom, Jr., CEO

The U-Can! Man, is hosting a FREE event open to the public entitled, **One Hour of HOPE!** on **Saturday, July 25th**. This motivational, entertaining and uplifting program will provide attendees with tools and encouragement to improve their personal, spiritual and professional lives. Come listen to an inspirational message that will help transform your life and give you HOPE for the future.

The event will be held at:

**Union Cathedral
1050 E. Hill Avenue
Valdosta, GA
10:00 am- 11:30 am
Saturday, July 25, 2009**

Pre-register by calling 229.588.6122 or email theucanman@yahoo.com to reserve your seat. Reservations must be made by July 24th. All attendees will receive a free gift courtesy of The U-Can! Man.

**PLEASE RUN THIS PSA UNTIL July 24th
Thank you for your support!**

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