

Brother John Wallace Isom Jr.
The U-Can! Man LLC

Valdosta-Lowndes County Chamber of Commerce

Operation: Each One - Reach One (EO-RO)
Each One Business – Reach One Business

Launched January 2009

60%/40% participating with 20/20 Vision
Businesses in Valdosta-Lowndes area 60% Majority own/40% Minority Own

The Daily Question to ask Yourself?

“Is the thing still flying in the right direction?”

(The Thing= Your Business)

Test pilots have a litmus test for evaluating problems. When something goes wrong, they ask, “Is this thing still flying?” If the answer is yes, then there’s no immediate danger, no need to overreact. When Apollo 12 took off, the spacecraft was hit by lightning. The entire console began to glow with orange and red trouble lights. There was temptation to do something”. But the pilots asked themselves, “Is the thing still flying in the right direction?” The answer was yes – it was headed for the moon. They let the lights glow as they addressed the individual problems, and watched orange and red lights blink out, one by one. That’s something to think about in any pressure situation. If you’re thing is still flying, think first, and then act.

Capt Allan Bean, USN, Apollo Astronaut

If the answer is Yes, then go out help **Each One - Reach One**

cell 229.588.6112
office 229-244-5991

theucanman@yahoo.com
www.geocities.com/theucanman



And I will make them and the places round about my hill a blessing; and I will cause the shower to come down in his season; there shall be showers of blessing.

Ezekiel 34:26

Valdosta-Lowndes County Chamber of Commerce

Operation: Each One - Reach One (EO-RO)

Strategic Plan/Steps

The things to Challenge Each One to Reach One

Invite another : **Minority Own**

1: Invitation to learn about what the chamber has to offer their program and the coordinator of the program.

2: An opportunity to let the chamber know what service they provide.

3: Their business is listed on the Chamber's Web site, Progress magazine, we will do a ribbon cutting for their business and provide them a photo of their ribbon cutting and we personal deliver it to them.

4: And of course John our Business after Hours. I like this opportunity because you are able to touch a lot of Businesses.

5: One thing I have started doing is personally keeping an contact list of all the members I personally talk to and what I will do is send them a personal invitation of the events that are coming up.

6: And when visit that business I take a moment to talk with them. With making that contact with that Members they will remember that I stopped by to see them. I hope this will help.

7: Thanks for asking me to help with this project. I'm doing something I've never done before. BUT, everyday I rise I'm entering into a day of unknown ventures .

cell 229.588.6112
office 229-244-5991

theucanman@yahoo.com
www.geocities.com/theucanman



And I will make them and the places round about my hill a blessing; and I will cause the shower to come down in his season; there shall be showers of blessing.

Ezekiel 34:26