

21 April 2016 Copy Sent New Orleans Mayor Mitch Landrieu by way of

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GOING FROM TRAGEDY TO STRATEGY

Letter Published 11 February 2015 In My 3rd Book My Advice Of All Times

http://www.amazon.com/dp/0692374620/ref=cm_sw_r_tw_dp_CHH.ub0XJ6AZ8



SIX-YEAR UPDATE LETTER TO SIDNEY BIVINS JR.

“KEEPING YOUR LEGACY ALIVE”

Hello, Sidney. You remember me as your fall semester 2009 English classmate at the South Georgia State College entry level program located on the Valdosta State

University campus. It's been a long and busy six years since then, doing what you were unable to do in order to honor your legacy. I stated at the candlelight vigil held for you at SGSC the week your life was cut short by gun violence, and also at your home going service, "Sidney Bivins Jr, I will finish what you started and graduate from college." And I kept this promise. You see, Sidney, in November 2009 I had three African American male children: Joshua (16), Caleb (14), and Christian (2). God added Joel to our family in January 2011. What happened to you could happen to them. Every day since that day in November 2009, when I look at them, your life's legacy is influential in empowering me to make sure I do for them what you can't do for the son you left behind, also named Sidney. I also have an African American female child, my only girl, Joy, who was 8 in November 2009. She makes me remember your baby girl Ke'Mani Sidney Bivins, still in the womb at the time of your early departure from this life. As you look down from above, I hope that you can see that I am living up to, living out, living for, and most of all living through your legacy. I hope you are proud and are cheering me on. Sidney, America had a turbulent year in 2014 as far as gun violence goes, with a couple of cases drawing national attention (see my Do What They Can't #2 table in this book). There were nationwide gun protests in 2014, and the protests continue into 2015, basically asking for our nation to do and be better in the area of gun violence. Many have been asking, "What's next?" What happens when the

protests are finished and the marches are complete? In response, I have offered our Do What They Can't model. I say "our" because what I did from November 2009 to December 2013 was driven by your legacy, showing that good can come out of bad to positively influence the future. I have been sharing our story across America by way of The U-Can! Man Empowerment Through Encouragement Shuttle (TUM-ETES) at www.johntheucanman.com . Starting in 2015, after graduating from college in 2013, I am ready to hop on board TUM-ETES and fly around the USA to share our story and challenge Americans to honor the fallen and remember lost loved ones by doing what they can't. Sidney, my amazing editor Mandie Gossage and I co-authored a book titled Graduating With Honors: If I Can, U-Can, published on January 2, 2014. On January 27, 2015, I purchased my third book, titled My Advice of All Times. Your baby girl's grandmother, Ms. Hepburn, is my publisher. That's amazing that God put the desire in my heart to write books because Sidney Bivins Jr. cannot do it. This note is one that I hope your two children will read one day down the road and see the lives their dad impacted. I hope America takes note of our Do What They Can't model. I am making you a promise: that I will reach America with this solution to healing our country and recovering from gun violence. I promise to get Do What They Can't #2 to Barack Obama. It may take a while, but it is worth it to continue our model that millions

and millions of Americans could benefit from. In the meantime, I will keep doing what you can't, Sidney Bivins Jr. -Your English classmate U-CAN!

John Wallace Isom Jr

The U-Can! Man

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College Graduate 7 Dec 2013,

Valdosta State University BA Sociology, Minor African American Studies

1 st Book: Return To Honor: A Soldier Story

<http://www.blackgospelpromo.com/press627.htm>

2nd Book Graduating With Honors: If I-Can, U-Can!

<http://www.amazon.com/dp/B00HNY8SAU>

3rd Book My Advice Of All Times (First Edition)

http://www.amazon.com/dp/0692374620/ref=cm_sw_r_tw_dp_CHH.ub0XJ6AZ8

Memberships & Affiliations

2007 Valdosta-Lowndes County Chamber of Commerce

http://chamberorganizer.com/valdostachamber/mem_theucanman?HTTPS=on

2012 National Society of Leadership Success

2013 Who's Who Class Among College Students

2014 VSU Phi Kappa Phi. Honorary Society

John "The U-Can! Man" Isom Dream

21 April 2016

THAT NEW ORLEANS MAYOR MITCH LANDRIEU

**BECOMES KNOWN AS AMERICA'S
"DO WHAT THEY CAN'T" MAYOR 1ST**



In Honor Of All New Orleans Fallen To Gun Violence

MAYOR MITCH LANDRIEU

AMERICA'S FIRST DO WHAT THEY CAN'T MAYOR

TAKE THE TRAGEDY OF WILL SMITH AND TURN IT INTO

THE STRATEGY OF "DO WHAT THEY CAN'T"

THE DO WHAT THEY CAN'T 31 SKILLS TABLE

**<http://johntheucanman.com/files/98709716.pdf> WILL BE THE COMMON GROUND
THAT LINK THE PEOPLE OF NEW ORLEANS TOGETHER FOR A COMMON "CAUSE"
DOING WHAT THE FALLEN CAN'T IN ORDER TO KEEP THEIR LEGACY ACTIVE,
ALIVE AND ATTENTIVE, (AAA)**

JOHN "THE U-CAN! MAN" ISOM : 31 SKILLS "DO WHAT THEY CAN'T"
TABLE JOHN "THE U-CAN! MAN" ISOM WWW.JOHNTHEUCANMAN.COM
(229)548-5003 HONORING THEM BY DOING WHAT THEY
CAN'T 2015-2019

- 1- All Fallen Soldiers, United States of America (I served 25 1/2 years June 1982- 2007)
- 2- Sidney Bivins Jr. Nov, 2009 Valdosta, GA. (My college classmate- Aug 2009- Nov 2009)
- 3- ED Christian June 2012 Auburn AL,. (My Son Joshua Isom HS Classmate)
- 4- Kendrick Johnson Jan, 2013 Valdosta, GA. (My Son Caleb Isom Classmate)
- 5- Eric Gardner July, 2014 Staten Island NY. (USA National Story- Father of Six)
- 6- Mike Brown Jr. Aug, 2014 Ferguson, MO. (USA National Story)
- 7- The persons You know around the USA. USA 300 Million Plus Person Family

Name_____ I accept the "Do What They Can't" challenge- Year 2015 (Year #1)

Name_____ I accept the "Do What They Can't" challenge- Year 2016 (Year #2)

Name_____ I accept the "Do What They Can't" challenge- Year 2017 (Year #3)

Name_____ I accept the "Do What They Can't" challenge- Year 2018 (Year #4)

Name_____ I accept the "Do What They Can't" challenge- Year 2019 (Year #5) John

"The U-Can! Man" Isom : 31 Skills (5 Year) "Do What They Can't" Table

- 1) Attend and graduate from college Do Doing Did Didn't NA
- 2) Be a good parent Do Doing Did Didn't NA
- 3) Be a good spouse Do Doing Did Didn't NA
- 4) Attend graduate school and graduate Do Doing Did Didn't NA
- 5) Get a good paying job Do Doing Did Didn't NA
- 6) Excel on your job and set the example Do Doing Did Didn't NA
- 7) Be a value adding citizen where planted Do Doing Did Didn't NA
- 8) Vote in ever election, local and national Do Doing Did Didn't NA
- 9) Drive without texting Do Doing Did Didn't NA
- 10) Treat people as they should be treated Do Doing Did Didn't NA
- 11) Ask "Why?" in order to grow Do Doing Did Didn't NA

- 12) Ask "Why not?" in order to grow Do Doing Did Didn't NA
- 13) Ask "How might we...?" in order to grow Do Doing Did Didn't NA
- 14) Mentor and coach others to success Do Doing Did Didn't NA
- 15) Make and keep your promises Do Doing Did Didn't NA
- 16) Write books and have them published Do Doing Did Didn't NA
- 17) Peacefully march and protest for change Do Doing Did Didn't NA
- 18) Offer solutions to help solve problems Do Doing Did Didn't NA
- 19) Produce strategies to help others Do Doing Did Didn't NA
- 20) Achieve your dreams and help others Do Doing Did Didn't NA
- 21) Join Chamber Of Commerce or another... Do Doing Did Didn't NA
- 22) Attend your children birthday events Do Doing Did Didn't NA
- 23) Share your wisdom learned with others Do Doing Did Didn't NA
- 24) Enjoy your friends and family success Do Doing Did Didn't NA
- 25) Give back to your community Do Doing Did Didn't NA
- 26) Own your own business... Do Doing Did Didn't NA
- 27) Read your children report cards etc... Do Doing Did Didn't NA
- 28) Do class presentations about your passion Do Doing Did Didn't NA
- 29) Make your parents smile Do Doing Did Didn't NA
- 30) Be your best self ever day Do Doing Did Didn't NA
- 31) Do more than is required of you Do Doing Did Didn't NA

In 5 years (2015-19) U-Can! Answer "I-Did" all 31 Skills honouring the fallen

2019 New Orleans and America write the Fallen a Letter sharing the results of Our individual Do What They Can't Strategy out of Tragedy (AAA)

My Resume Found In Book #1 Return To Honor: A Soldier Story at

[HTTP://WWW.BLACKGOSPELPROMO.COM/PRESS627.HTM](http://www.blackgospelpromo.com/press627.htm)

America U-CAN!

